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# Streetwise Rome Map - Laminated City Center Street Map Of Rome, Italy - Folding Pocket Size Travel Map With Metro Map, Subway



## Synopsis

Streetwise Rome Map - Laminated City Center Street Map of Rome, Italy - Folding pocket size travel map with integrated metro map including subway & railway lines, stations This map covers the following areas: Main Rome Map 1:17,000 Rome Historic District Map 1:8,700 Rome Metro Map As the saying goes, Rome wasn't built in a day. It took hundreds of years to create the great Roman Empire, but it shouldn't take as long to find your way around the ancient ruins that remain. With a STREETWISE® Map of Rome Italy, you have the ultimate guide to navigating Italy's most famous and most historic city. Throughout the city of Rome, past and present are intertwined as modern-day Italians and visiting tourists walk and drive through the remnants of one of history's greatest civilizations. Whether it's your first time or another return visit to your favorite destination, there's always something new to see in Rome. A great map can be the key to discovering all the city has to offer. Our STREETWISE® Rome Map provides a comprehensive and fully detailed map of Rome to aid you in finding your way to all there is to do and see in this great center of history and culture. From Vatican City to the southeast corner of Palatine, the STREETWISE® Rome Map covers the entire city in full-color, including graphic representations of the major buildings and historic sites. Our STREETWISE® Rome City Map is fully indexed, including streets, piazzas, gardens, and important places of interest. The STREETWISE® Rome Map also features a map of the Rome Metro system, including subway lines, railways, and the airport. Our pocket size map of Rome is laminated for durability and accordion folding for effortless use. The STREETWISE® Rome map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Rome map today and you too can navigate Rome, Italy like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times 'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine 'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today,

STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

Bought this map for a recent trip to Italy- also bought the map for Florence. It rained our first day in Rome so I was instantly pleased with myself for being so smart and buying a laminated map. Regrettably, the lamination did not hold up even in a light drizzle, and on day 1 of the trip, I had a map already falling apart. Secondly, the map splits ancient Rome to the South from the main central region. You have to continually flip the map over which is frustrating. Also, the map is just plain wrong in a few areas- showing "green parks" where there are none, and not showing some of the smaller roads and alleyways. Of course, your free tourist maps aren't much better in this regard, and the only reason this ranks a second star is because it was handy as a supplement (for compare and contrast purposes) to the free map from my hotel. Between the two, I could get anywhere. Finally, the map is large enough that you cannot stuff it in a pocket and have it be invisible. You will have to carry it either in a purse or day-pack, or be OK with it sticking out of your pocket. Because I prefer to not look too touristy (not be a target), I personally prefer to not carry a day-pack, and like quick access from a pocket. For that reason this map annoyed me because everyone could see a map sticking out of my pocket, immediately identifying me as a tourist. If these things are things that seem important to you, you may want to just grab a new free map from your hotel front desk each morning. Ask the person at the desk to circle your points of interest for the day and you'll save yourself some time, money, and frustration.

I bought this map because it looked really good in pictures and seemed like it would take me to where I needed to go in Rome. When I received it I was happy with the quality. It was well laminated and seemed like it could last the trip. The problems started when we finally arrived and started using

it. Some of the buildings on the map face the wrong direction, so we kept getting lost and going the wrong way. Now, I'm not exactly the best eagle scout out there, but I can usually find my way. I picked up a local paper map and managed much better. They had detail down to the various statues in each piazza that were visual cues as to where you were. Overall I was disappointed with this map. A free paper map from the hotel was better.

Yup! I'm actually leaving a review for a cheap plastic map. My wife and I recently spent a week in Rome on our honeymoon. This map is easily the best purchase I have made from . The map does exactly what it says it does. It is light, keeps its shape and is small enough that you don't end up standing on a street corner with a huge unfolded piece of paper struggling with wind or trying to fold it again. It also fit nicely in my wife's thin purse/clutch thing. It included all the areas of Rome you will likely need and helpfully has a blown up section of the downtown area (Trevi, Pantheon, etc). Streets are easily marked and while the map can't possibly show all names for all locations of interest in Rome, it does categorize by color. Rome is an incredibly walkable city and this map helped tremendously as we explored as many nooks and crannies as we could.

Great little maps. Too bad they went out of business. Be careful of sharks online charging exorbitant prices.

This is a tough map, folds well and has the central part of Rome well covered with index. Fits into jacket pocket. The print size is as one would expect for clarity, with a larger section for the very center. I will use it for walks, and it does have some buildings illustrated which help in place recognition; that is a very positive feature. There is an index also, looks promising, will be trying out shortly, and expect to put aside the flimsy guide maps which fall apart, going STRONG this year.

Better than the map of Venice but not so much so. Avoid this whole series. The sections of the city chosen seem random and it's harder to logically think out connecting one chunk from another. The shiny coating might make it durable but it also makes it too reflective and hard to read sometimes and the colors on the map are too close together. I've seen other maps in this series. Even the one of New York is terrible. The one of Venice was impossible to use. Avoid them all. They're a pain to use.

I loved the idea of this map with the lamination and handy purse size; however, once we got to

Rome, we discovered that the map lacks the detail needed to navigate the streets. In fact, we got lost the first time we used it and even a local tour guide couldn't use it to show us where to go. Great idea but not at all worth the money. Never used it again.

Useful for swatting mosquitoes, but pretty much worthless in the places I bought them for. (Venice, Florence, Rome) Just too small to include the detail necessary in old cities with lots of tiny, twisty lanes and few gridded streets. My Italian friends kept saying in frustration, "It's not on this map," when asked to mark a favorite sight or restaurant. We ended up tossing these and getting the standard tourist info maps (which were MUCH better and free) and using our phones.

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